

Experience  MY OASIS™



Explore the Possibilities.

Expand Your Reach.

Dear Colleague,

Thank you for joining and welcome to MY OASIS™.

MY OASIS™ is the beginning. It is the first building block of our cyber platform solution to come. It was designed to be clean, simple, intuitive, and a win for all parties involved.

The development of MY OASIS™ was inspired by the idea of bringing purposeful and practical tools to the fingertips of both the practice and those within their local community in need of a more convenient way to access OASIS® solutions through their eye doctor.

MY OASIS™ supports your practice growth and development as the dry eye resource for your community. It behaves like a bridging point between your practice and the invited member. It creates an environment for relationship building through the implementation of continuous care in the area of eye health.

MY OASIS™ helps support your practice as a dry eye and general eye care resource by giving access to educational “how to” eye care content and conveniently delivering quality solutions that have time and time again made a difference.

Your practice can customize a site that is accessible to those your team invites in. This builds a private community of users to nurture and expand within your geography. Your practice can also access MY OASIS™ to gain viewability of members, communicate to your circle of members to expand it, and increase retention.

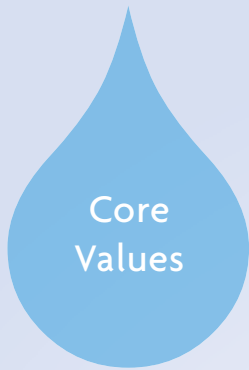
This is one of many new spaces OASIS® is developing so thank you for joining us on our journey with our new cyber platform solution. Your implementation team will be your primary contacts for communication regarding the platform. We look forward to working with your team and receiving your feedback to help OASIS® improve the user experience. Send your input and feedback to the following email: Myoasis@oasismedical.com

Sincerely,

Craig Delgado
President
OASIS® Medical Inc.

Patent Pending





Core Values

Our Philosophy OASIS® is a continuous improvement company deeply committed to truth in its business approach, relationships, and products based on our foundation of accountability. We welcome feedback from customers and our team to evolve as a pro-active company.

Our Investment OASIS® invests in the long term through our strategic partnering relationships with Eye Care Providers. This investment helps the Doctor improve the quality of the patient's eye care experience. As consultants we are willing to invest time and equip the Doctor with how our approach can assist their Practice. This strategy allows OASIS® to thrive by being relevant through focusing on the patient care experience and efficiency of the individual practice.

Our Solution Based Products Our values of integrity and quality guide our commitment to solution-based products that enhance the patient care. From the beginning, OASIS® has been a practice-based company focused on building the Dry Eye and Surgical practice through the various tools we offer.



Our Approach OASIS® is committed to offering informed, relevant solutions based on truth. To do this, we listen first and ask questions to understand an issue at cause. Our professionalism is demonstrated by our ability to think different. We lead with a consultative approach that is flexible and seeks to add value. It looks to address issues rather than only sell a product. It is strategic rather than tactical. Our goal is to create a partnership for OASIS® and the Doctor so that both parties achieve a win.

Our Commitment In addition to an unwavering commitment to continuous improvement, truth, accountability, strategic relationships, a consultative approach, a quality eye care experience, solution-based products, being relevant, and professionalism, we are committed to a win-win approach to all that work with OASIS®. Our commitment extends to a positive cash flow, profitability, financial security, and long-term sustainability.



Introduction

MY OASIS™ platform was developed to be an integrated resource for your practice. Invite new members to join and provide them your unique doctor's code to access your practice's customized entry point on the MY OASIS™ platform. This entry point is your storefront and educational tool. It opens up an alternative approach for your practice to build a private community of members through the MY OASIS™ cyber platform, broaden your growth potential, communicate, connect, share vision, nurture relationships, and gain new actionable insights.

About our Platform

MY OASIS™ brings your practice:

- A personalized member-facing entry point. This entry point can be utilized by your team to bridge to your invited members.
- Access to eye care products that make a difference through a custom OASIS® storefront. Invite your members to easily place orders remotely with your unique code (recurring order option available).
- Ability to invite members to learn through the educational information offered covering lubricating eye drops, eye lid hygiene and maintenance, how to use them, and more.
- A convenient approach to customizing and delivering a daily eye care regimen.
- Access to tools that share your practice's progress and growth.

A focus on implementation is key. Your implementation team will be your primary points of contact for the MY OASIS™ platform.

OASIS® Implementation Team Members:

Name: _____

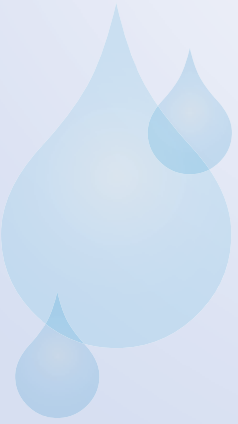
Name: _____

Email: _____

Email: _____

Phone: _____

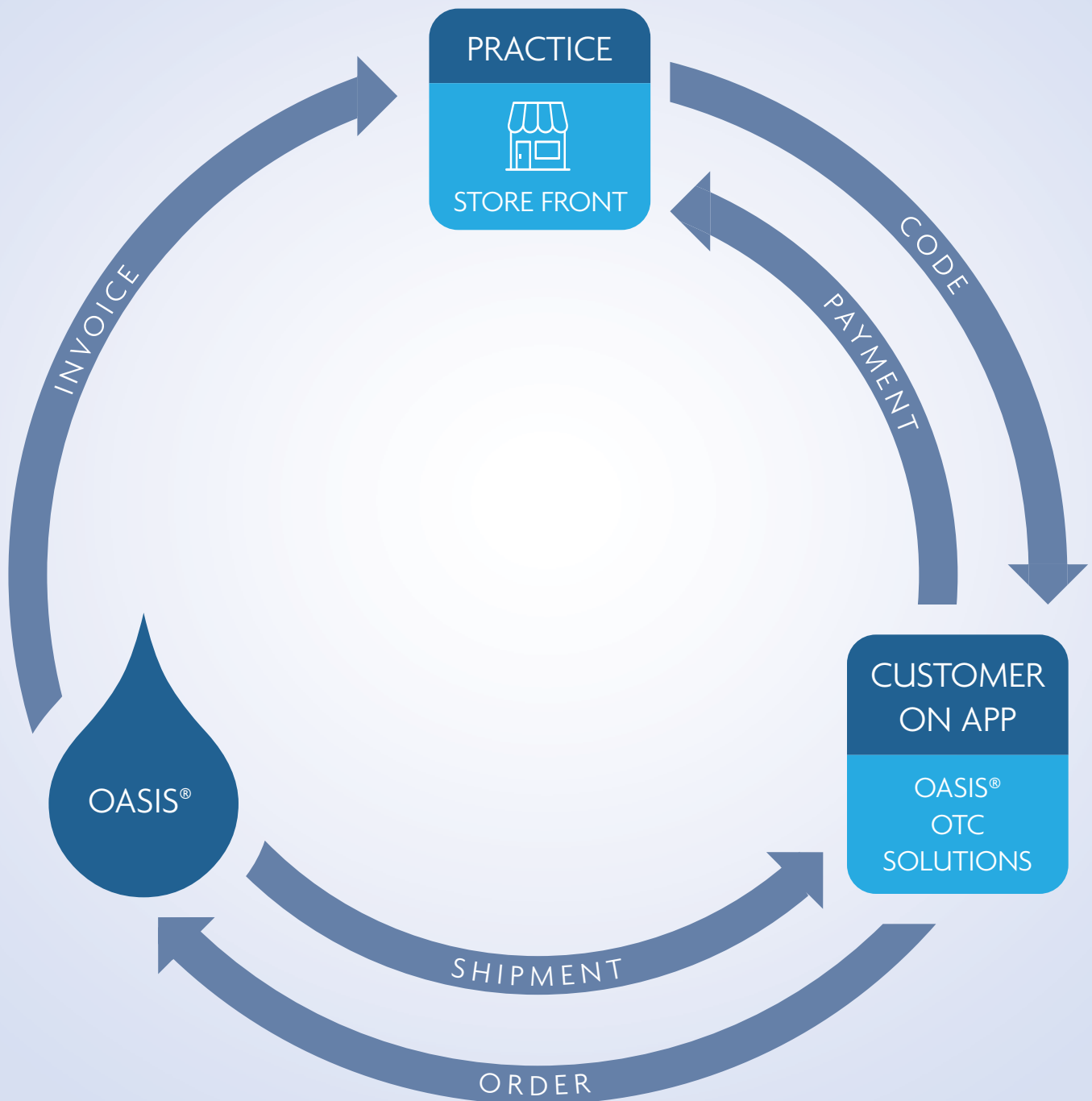
Phone: _____



Thank you for choosing MY OASIS™. This dynamic building block integrates with your practice's flow to support an intuitive exchange between members and your practice. It results in the continuous potential to build relationships, retain members and create supplemental income for your practice.

MY OASIS™ is accessible by IOS, Android, and Web app link.

How It Works



Implementation Check List

Estimated MY OASIS™ Launch Date: _____

Step 1

MY OASIS™ Introduction Appointment with OASIS® Representative

Appointment Date: _____ **Time:** _____

- OASIS® Distribution Agreement
- Receive MY OASIS™ Resource Packet
- Complete MY OASIS™ Section 1 of registration (optional)

Step 2

Complete MY OASIS™ Registration Section 2 via Email Link.

Appointment Date: _____ **Time:** _____

The following is needed to set up direct payment to your account through the credit card transaction company:

- Practice owner information (business start date, type of business, % owner information)
- Social Security Number
- Driver's License
- Bank routing and account number
- Resale certificate (if available)
- Federal Tax ID number
- OASIS® Partner Account number from a recent Invoice (if current partner)
- NLR ZoHo e-sign document via email – signed for confirmation of information.
- Blank check to send back to Credit Card Transaction company with e-sign document.

Step 3

Site Launch with Mock Member Flow.

Appointment Date: _____ **Time:** _____

- OASIS® Customer Service will contact your practice for payment set up to OASIS®, please have a credit card available.
- Receive approval email with Doctor's Code: _____
- Start store & profile set up
- Practice flow & scripting
- Receive New Member "How to" & code materials

Questions & Answers

Q Will we have an account number for each location?

A Yes, if preferred, unless your practice would like to distinguish which location is connecting with more consumers. Then we would have a separate code by location or by doctor. An application would have to be completed for each code.

Q Will we get returns at our practice or does OASIS® still take the returns?

A Consumer ships returns to OASIS®, not to your practice. OASIS® will credit your practice for the return. The credit will show on your monthly statement.

Q Is a reseller's license required? Is a tax exempt certificate required?

A If both are unavailable, your storefront can still be set up. Please note, if your tax exempt certificate is unavailable, your practice will be charged sales tax for each product based on your geographic location.

Q Who will receive the statement at the end of each month?

A Your Primary Accounting contact will receive the statement via email at the end of the month. The practice's credit card on file will be charged for shipping and cost of product shipped out to consumers that period.

Q Will I be able to see if I am retaining my members?

A Yes. Your dashboard will display who has purchased each month.

Q How can I reconcile how much was sold to members and purchased for our practice?

A Your dashboard contains the sales for each member. The statement at the end of the month will reflect any credits and the final sales total for your accounting department.

Q Can the practice offer discounts?

A Yes, the practice has the ability to change its selling price at any point in their dashboard.

Q What are freight costs for members?

A Freight is a flat rate of \$7.60 per shipment.

Q How many user names does the platform provide the practice?

A One doctor's code per application and one Administrator user access per doctor code. It can be shared between authorized users if the practices chooses.

Tip

Make sure your practice is prepared for the registration process by gathering all the necessary information shown on the Check List ahead of time.



FOR MORE INFORMATION

Call: (844) 820-8940 or Email: myoasis@oasismedical.com

© 2020 OASIS® Medical Inc.

514 S. Vermont Ave, Glendora, CA 91741

Oasis Tears® & OASIS names & logos are registered trademarks of OASIS® Medical

LIT-MOL-S Rev. 0 1.2019